Brian McLoone
Director, Publicity
201-462-3800

FREEHOLD RACEWAY (H)

PO BOX 111
FREEHOLD, NJ. 07728

PROGRAM AD (B/C)

SEASON: AUG-MAY
TERM: ~~88~~ 87
RATE: $ 6,250

CLOCKS

#/TYPE: —
TERM: —
RATE: $ ~~5,000~~

YEAR	DAYS	DAILY AVERAGE	TOTAL ATTENDANCE	RATE	CPM
1983	293	2922	856,372	12,500	14.6
1984	—	—	—	—	—
1985	—	—	—	—	—
1986				5,100	
1987	152	—	346,688	6,250	
1988					
1989					
1990					

PROGRAM MATERIALS TO:
See above

MERCHANDISING (PM)
PACK RACK: _____
VEND ROOF: _____

CLOCK MATERIALS TO:
—
—
—

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Source: https://www.industrydocuments.ucsf.edu/docs/lpdm0004